



Seducing America: How Television Charms the Modern Voter

Roderick P. Hart

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Roderick P Hart's **Revised Edition** of **Seducing America** is a revealing examination of how television's format of presenting politics has changed the way viewers act, vote and feel about politics in the United States. With a rigorous blend of rhetorical and statistical research, Hart asserts that while television makes viewers *feel* knowledgeable, important, informed and close to the political representatives, it disguises increasing apathy and inaction as voter turnouts decrease and a general dissatisfaction with the political system is expressed.

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