

The Chinese Way to Wealth and Prosperity: 8 Timeless Strategies for Achieving Financial Success

Michael Justin Lee

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"You will put down this insightful book with a much deeper understanding of two of the more indispensable topics of the twenty-first century: China and sound financial practices." -- Jon Huntsman, Jr., U.S. Ambassador to China, 2009–2011

"This is a timely, well-researched, and tremendously important book..." -- Maurice R. Greenberg, Chairman & CEO, C.V. Starr & Co., Inc.

"Michael sets out a commonsense approach to wealth and prosperity. It's a must-read." -- Philip Bullen, CFA, Group Chief Investment Officer, Fidelity Investments

"Lee brings a unique combination of cultural, business, and economic insights. In compelling and clear language, he shows how Americans can engage this new reality." -- Samuel Gregg, D.Phil., Director of Research, The Acton Institute for the Study of Religion and Liberty

"The more that things change, the more that making money depends on understanding those things that never change. In an immensely readable volume and with a compelling story, The Chinese Way to Wealth and Prosperity provides precisely that." -- Rabbi Daniel Lapin, Author of Thou Shall Prosper: The 10 Commandments for Making Money

"Lee provides a valuable handbook for anyone wishing to understand what drives Chinese attitudes toward money." -- Dong Tao, Ph.D., Chief China Economist, Credit Suisse

For centuries, the Chinese have managed to survive and thrive in virtually every part of the world. From nineteenth-century emigrants to twenty-first-century "tiger moms," they have shown remarkable resilience and determination in achieving their goals even under the most challenging of circumstances.

What is the secret behind their enduring success? It's *The Chinese Way to Wealth and Prosperity*--a timeless combination of ancient wisdom and modern strategy that anyone can apply:

- 1. Learn, then earn.
- 2. Get mobile and go global.
- 3. Make connections and return favors.
- 4. Reduce debt and release your capital.
- 5. Play financial defense.
- 6. Defer gratification.
- 7. Love the land.
- 8. Avoid unrewarded risks.

This inspiring and eminently practical guide shows you how to enrich your life, as well as enhance your fortunes. You'll discover the Chinese philosophy of "Sow early, sow often,"--reaping the rewards of consistently saving year after year. You'll learn how to honor and practice the time-tested wisdom of

previous generations, keeping your priorities in check, placing a value on what matters most, and bringing prosperity into all aspects of your life. You'll find helpful charts detailing how wealth is generated using basic money-building principles very well known to the Chinese people, as well as ancient proverbs and stories that you can apply to today's economic situation. Along the way, you'll read how distinguished individuals and major companies have thrived all over the world employing these lessons.

The Chinese Way to Wealth and Prosperity offers the wisdom of the past, the keys to the present, and the road map to a strong financial future.



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