



No B.S. Ruthless Management of People and Profits: No Holds Barred, Kick Butt, Take-No-Prisoners Guide to Really Getting Rich

Dan S. Kennedy

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What does it *really* take to get productivity from people and, by doing so, maximum profits for your business?

With a nod to Jeff Bezos, Steve Jobs, Walt Disney, and other ruthless yet highly successful managers, Dan S. Kennedy delivers the answer. In this new edition, Kennedy expands on his proven (if radical) strategies to get accountability, profitability, and productivity from employees.

In his traditional *No B.S.* style, Kennedy kicks traditional leadership and management ideas squarely in the teeth with a realistic, straightforward assessment of the real relationship between business owners and their employees. Uncompromising strategies help managers gain iron-fisted control and get the results they demand. This take-no-prisoners advice liberates entrepreneurs to act in their best interests and insist on implementation of their objectives. And it leads to a cooperative, high-performance team when traditional textbook methods fail. Topics include learning how to hire profitable employees, taking home as much money as possible, making every employee's job a profit center, managing the powerful force of word of mouth, compressing the time between idea and action for maximum profits, and posing questions to individuals that force them to think and improve productivity.

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Spent a free the perfect time to be fun activity to try and do! A lot of people spent their down time with their family, or their very own friends. Usually they performing activity like watching television, gonna beach, or picnic from the park. They actually doing same every week. Do you feel it? Will you something different to fill your own personal free time/ holiday? Could possibly be reading a book can be option to fill your no cost time/ holiday. The first thing that you'll ask may be what kinds of guide that you should read. If you want to attempt look for book, may be the guide untitled No B.S. Ruthless Management of People and Profits: No Holds Barred, Kick Butt, Take-No-Prisoners Guide to Really Getting Rich can be excellent book to read. May be it could be best activity to you.

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