



THE NEOPHYTE ENTREPRENEUR: How to go from unemployment and your 9-5 job to a successful Entrepreneur

Patrick Lukpata Paul

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Are you tired of being bossed around, living your boss's script or simply living with the fear of losing your job? Many people in the world today work the hardest at jobs not to their liking, and they live in perpetual fear of losing their jobs through downsizing, rightsizing, mergers and acquisitions due to the uncertain economic times. The book "The Neophyte Entrepreneur" which simply means "The New Entrepreneur" will show you how to rise above these fears forever. IMAGINE: • The fulfillment that comes from living your passion and not been bug down by the grind of daily living. • Waking up in the morning and not rushing off to a job where you work on somebody else's dreams and passion • The financial freedom and free time to travel to beautiful places if you succeed as an entrepreneur • Serving humanity by helping the less privilege and creating jobs for thousands of families. Embracing entrepreneurship will help you achieve all these. And it begins with reading the book "The Neophyte Entrepreneur". The book is written for those embracing entrepreneurship for the first time or those who may be interested in starting a business in the future. It will open a world of knowledge to you about startups and businesses. You will read about my story of how I bounced back from the failure of my wrist bracelets business and how I overcome the fear to start another business. The book gives tips of how to build a successful business that may be acquired by a big company. You will read the story of how Kevin Systrom and Mike Krieger built Instagram from the ground and sold it to Facebook for \$1billion. And the story of how three co-founders are disrupting the hospitality industry by building a world class company called airbnb.com. "The Neophyte Entrepreneur" give an overview of the new trends for entrepreneurship in the information age, The wearable technology, 3D printing technology, Mobile Money, Real estate, and The Internet of Things, where everyday item are connected and made to communicate with you or your smartphones. Ordinary people are making millions just by opening a Facebook page and selling ordinary everyday goods and services, the level of unemployment will force many people to embrace e-commerce as time goes on. To be successful in business you have to understand the modern terminologies use by startup founders and to communicate with other entrepreneurs and venture capitalist when raising funds for your business. The book give the meaning of words like angel investor, Application programming interface API, burn rate, bootstrapping, death valley, minimum viable product, product fit, pivot, disrupt, due diligence, term sheet among other terminologies. Finally "The Neophyte Entrepreneur" will show you how to focus on the big picture in your life and business by changing your negative programming, using the power of visualization and mastering ordinary everyday situations by following the daily practice given in the book. Reading "The Neophyte Entrepreneur" will change your perspective and life by encouraging you to think outside the box and become an entrepreneur.

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