



Communication for Development: Theory and Practice for Empowerment and Social Justice

Srinivas Raj Melkote, H Leslie Steeves

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This book critically examines directed social change theory and practice while presenting a conceptual framework of development communication to address inequality and injustice in contemporary contexts.

This third edition features significantly revised and updated chapters to include the latest scholarship on, and practices of, media and communication for development. It explores empowerment and social justice to individuals and communities around the world in the context of increasing globalization. Tracing the history of development communication, it looks objectively at diverse approaches and their supporters, and goes on to provide models for the future. It also offers a new chapter presenting the authors' framework foregrounding empowerment and social justice as goals for development communication in the 21st century.

The earlier editions of this book, Communication for Development in the Third World (1991 and 2001), are established core texts for courses on development communication throughout the world.



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