

Reality TV: An Insider's Guide to TV's Hottest Market

Troy Devolld

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Want to know more about the *real* realities of reality television? *Reality TV: An Insider's Guide to TV's Hottest Market* lays them all out in this engaging read from a working producer with more than a decade's worth of experience in bringing top reality shows to life.

While many other books on the subject focus solely on creating and selling shows (and don't worry... that's all here, too), reality producer Troy DeVolld's book aims instead to become the definitive primer on storytelling in the genre.

Reality TV: An Insider's Guide to TV's Hottest Market is a no-nonsense read that doesn't sugarcoat the realities of the process or the ethical gut-checks that writers and producers often experience in trying to deliver an engaging end product. Written in an easygoing, conversational style, the book explains the history of reality TV and its process from preproduction through post, also providing real, applicable information on beginning your career as a writer/producer of reality content.

The book demystifies the process in a way that should appeal to media students and educators (each chapter ending in useful exercises), casually interested fans, or writers looking to broaden their existing skill set.



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