



Strategic Career Management (The HR Series)

Jane Yarnall

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Organizations need to develop and retain their talent, and managing careers in a strategic fashion is critical to achieving this.

This book takes a practical approach to help you make strategic career management work both for the talent you want to retain and for the organization they work in.

It will help you to:

- Improve your strategic career management
- Improve employee retention
- Develop a business case for careers
- Design and develop critical processes to support your strategy
- Explore best practice examples from other organizations
- Evaluate your progress

Other titles in the HR Series:

Organization Design (Stanford)

Transforming HR (Reddington, Williamson and Withers)

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