

Reinventing America: The Men And Women Sparking A New Industrial Revolution

Forbes Staff

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The Great Recession was a horrible economic calamity that caused millions of American families to suffer greatly. But it was also a catalyst for innovation, for finding new ways to make, grow and sell goods, for fostering pragmatic public-private partnerships that demolished the walls between government and industry for the sake of mutual salvation. It's a new industrial revolution taking place squarely in America's heartland, thanks to energy costs, technology and, to put it bluntly, desperation. Fueled by breakthroughs in hydraulic fracturing and horizontal drilling by men like Harold Hamm, the nation is undergoing the biggest energy boom in generations. Meanwhile, networked computer systems embedded in everything from rail systems to roller bearings are forming an industrial Internet of things, creating unparalleled efficiencies. Reinventing America: The Men And Women Sparking A New Industrial Revolution offers an up-close, prescient look at some of the most important business leaders and companies in the country today as the U.S. takes the lead in this industrial renewal, which ultimately could prove as revolutionary to factory life as the introduction of steam power centuries ago.



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