



# Sexual Empowerment: How Erotic Capital Attracts Wealth And Power

*Geoff H McDonnell*

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## **Sexual Empowerment: How Erotic Capital Attracts Wealth And Power** Geoff H McDonnell

How Erotic Capital influences Your Success. This book is controversial and some would say, definitely politically incorrect. Few people acknowledge the control of our underlying basic instinct really means the difference between failure and success. Read how Sexual Politics affect your Working Relationships and how the Positive Expression of Sexuality attracts Success. Find out how the cultivation of your latent Sexual Genes, your inherited Erotic Capital - will create an Aura of Wealth and Power about yourself and enhance your Winning Edge in everyday social interaction. Topics include: \* Erotic Capital - The unspoken truths about sex's importance in the race for fame and fortune. \* The Female Mystique - Every woman has it, the Mona Lisa syndrome. \* Power of Masculinity - The way of the superior man. \* Bringing out the X-Factor - Your personal magnetism and the law of attraction. \* The Eyes have it - Your most powerful negotiation factor. \* Dressing for Success -Your social presentation. \* The Power of Individuality - Don't become a computer clone. \* Winning the Battle of the Sexes - Polarity in the power game. \* How Women become Wealthy - Self-esteem, intelligence, communication and the female mystique. \* How to Become a Man of Means - The charm of chauvinism. \* Charismatic Intimidation. Eye-opening truths about using one's natural drive. \* Erotic Capital in Product Presentation - The most powerful dimension to make a product desirable. \* Sexuality and Success - Three levels of sex drive and their effect on ambition. Not a touchy feely book, but is based on what actually happens in the competitive world of the free market. For over 20 years, the author has been in a unisex sales and marketing business. Here he has studied the most intriguing dynamic of human motivation, Sex Appeal or what today is called Erotic Capital. Doing what he sees people do, working smarter by using their erotic capital, will ensure the good things in life come your way.

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