



Single-Camera Video Production

Robert B. Musburger PhD

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Single-Camera Video Production, 2nd ed. explains the video production process from pre-production through production to post-production. It comprehensively and succinctly prepares readers to plan, shoot, and edit most field and many studio video productions. This book clearly describes the technology and equipment of video production and explains, professional-level techniques that can be applied to any type of production or budget.

The original edition has been revised and expanded to include digital information, new videotape and non-tape formats, new types of camera and recording, and nonlinear editing techniques. New and revised illustrations help to bring this manual completely up-to-date.

Single-Camera Video Production fills the gap between strictly consumer level texts and the more advanced texts that are difficult to understand unless the reader has some basic knowledge of the field. This text will make professional techniques accessible to beginners, and will be a valuable resource to first time video camera owners, students needing basic video production information. It will also be useful to professionals who may not actually produce video programs, but need to be aware of production processes and procedures in order to deal effectively with the video production crews.

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