

Trading Stocks By the Numbers: Financial Engineering For Profit

Grant Henning PhD

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This book is a sequel to "THE VALUE AND MOMENTUM TRADER: Dynamic Stock Selection Models to Beat the Market" published by Wiley & Sons in 2010. It provides in-depth disclosure of information gathered subsequent to the earlier book. In it the author provides detailed instructions on how to create mathematical trading models for the ranking of stocks for purchase and sale. These tried and tested trading systems capitalize on both technical and fundamental market anomalies and have been found to be effective in both bull and bear market conditions. The book provides a wealth of information on appropriate use of Excel spreadsheets, selection of the best variables for ranking stocks, trading strategies, and timing methods. Actual formulas, tables, and figures are given. Lists of recommended readings and useful websites are provided. Clear guidelines are given for further research. Although clearly written, the book is so concise that its size is no indication of the vast amount of information provided. It has taken the author five years to compile and present the present work and to test it in daily trading experience.



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