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The Meaning of the 21st Century

James Martin



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James Martin tells us that we are living in a turning point in human history. "We are traveling at breakneck speed into an era of extremes- extremes of wealth and poverty, extremes in technology, extremes of globalism. If we are to survive, we must learn how to manage them all." Although we now face huge challenges and conflicts, the scientific breakthroughs of the twenty-first century will provide new hope for our future. The best strategy, Martin believes, is to discover how to use our intelligence and technology to transform the world before we destroy the planet and ourselves along with it.

Drawing from his decades of experience as one of the world's most widely respected authorities on the impact of technology on society, James Martin- known as the "Guru of the Information Age"-proposes provocative, feasible solutions for some of the world's thorniest problems. Martin, convinced that our enormously complex plight is imminent, endowed the James Martin 21st Century School at Oxford University to help find real-life solutions.

The Meaning of the 21st Century is the culmination of years of research and extensive interviews with experts in a wide range of fields. A ringing call to arms and a pragmatic blueprint for change, it is a book that's essential reading for everyone.

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